

# Regional Development Corporation

Annual Plan  
2022-2023

**RDC**  
**Annual Plan 2022-2023**

Province of New Brunswick  
PO Box 6000, Fredericton NB E3B 5H1 CANADA

[www.gnb.ca](http://www.gnb.ca)

ISBN: 978-1-4605-3077-1

# President's Message

On behalf of the management and staff at the Regional Development Corporation (RDC), I am pleased to present our 2022-2023 Annual Corporate Plan. The plan gives an overview of our organization and highlights the goals and objectives for the coming year.

This plan outlines how the Regional Development Corporation will work across government departments to help support communities and drive economic recovery. We will do this by identifying and investing in priority infrastructure projects through the Integrated Bilateral Agreement and other federal-provincial funding agreements. Our focus will continue to be regional, as well as rural, and we will support the identification and planning of local and regional development priorities.

During the 2020-2021 fiscal year, we introduced the COVID-19 stream of funding available through the Community Investment Fund into 2022-2023 to support non-profit community organizations that have been impacted by the pandemic and this support has been extended for 2022-2023.

I am proud of what the team and staff of the Regional Development Corporation have been able to accomplish to date and look forward to working with them to deliver on our new mandate.

On behalf of all the dedicated employees, along with our Board of Directors and the many partners and stakeholders who we work with and who support us, please accept this recommendation for the 2022-2023 Annual Corporate Plan.



Cade Libby  
President  
Regional Development Corporation

# Regional Development Corporation Act

Government has provided the following direction to Regional Development Corporation (RDC) under the *Regional Development Corporation Act*:

## Mission

Working in partnership to support the development priorities of New Brunswick.

## Mandate of the Corporation

Under the *Regional Development Corporation Act*, the mandate of RDC is to:

- administer and manage development agreements between the Province and the Government of Canada as assigned by the Lieutenant-Governor in Council;
- assist in the establishment and development of enterprises and institutions operated by corporations, trusts, partnerships, societies and individuals;
- assist in the establishment and development of facilities relating to tourism and recreation;
- assist municipalities and rural communities in planning and developing works or projects of benefit to the general public;
- prepare plans for regional development;
- coordinate and guide regional development; and
- carry out any duties assigned by the Lieutenant-Governor in Council.

## Objectives

The broad range of objectives and powers afforded the Corporation, per its enabling legislation, combined with its involvement in all economic development agreements, save and except highways, provides government with an organization having:

- the ability to react quickly to unforeseen situations as identified by Cabinet;
- the power to finance and implement projects which cut across the mandates/responsibilities of several government departments;
- the financial flexibility to allocate funding between agreements and programs as circumstances warrant;
- a broad knowledge of activities taking place in the regional economic development field;
- expertise and speed in recovering funding due from Canada under cost-sharing agreements; and
- a board of directors which enhances co-operation and coordination among the deputies of economic departments in support of the government's priorities.

## Values

These Government of New Brunswick (GNB) values are enduring beliefs that influence RDC staff attitudes and actions. RDC staff believe that the following fundamental values are central to their

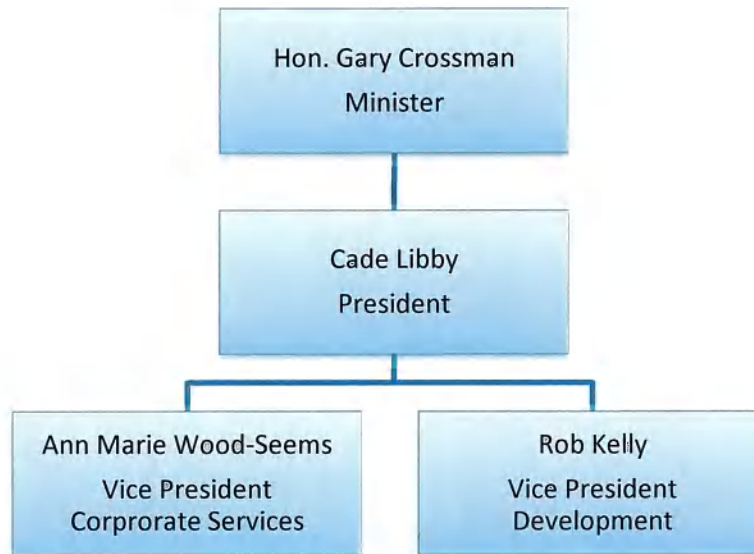
relationships with elected officials, the public and other public servants.

- **INTEGRITY** Public servants act honestly, fairly and openly; they honour their commitments; and they do not use public office for private or personal gain.
- **RESPECT** Public servants treat one another and all citizens with respect by ensuring fairness, upholding the merit principle, supporting diversity, valuing workplace safety and wellness, and ensuring that the workplace is free from discrimination and harassment.
- **IMPARTIALITY** Public servants act objectively, professionally and lawfully, and with respect for the authority of the government of the day.
- **SERVICE** Public servants provide service to the public that is timely, competent, fair, efficient and effective.
- **COMPETENCE** Public servants strengthen their own capabilities and foster the professional development of other public servants to serve well the government of the day and the public.

## *Administration of the Corporation*

The Corporation consists of a Board of Directors appointed by the Lieutenant-Governor in Council. The membership is generally drawn from Deputy Ministers of provincial departments and Presidents of Crown agencies. The President of the Corporation is also the Chairperson of the Board of Directors.

The Corporation reports to the Legislature through the Minister responsible for RDC. At present time, RDC has 27 employees.



## RDC Board of Directors

Board Member	Position
Cade Libby	Member - Chair
Yennah Hurley	Member
Cathy LaRochelle	Member
Tom MacFarlane	Member
Sadie Perron	Member
Rob Kelly	Secretary
Ann Marie Wood-Seems	Treasurer

## Provincial Holdings Ltd.

Provincial Holdings Ltd. (PHL) is incorporated under the Canada Business Corporations Act. PHL shares are owned by the Minister responsible for RDC. PHL is governed by a Board of Directors and reports to the Legislature through the Minister responsible for the RDC.

## PHL Board of Directors

Board Member	Position
Hon. Gary Crossman	Member - Chair
Hon. Jill Green	Member
Hon. Arlene Dunn	Member
Cade Libby	Member
Rob Kelly	Member
Ann Marie Wood-Seems	Secretary-Treasurer

## Special Operating Agency (SOA)

The Special Operating Agency (SOA) allows increased management flexibility to do business in return for increased management accountability based on the achievement of defined performance goals. An SOA provides financial flexibility in managing cash flow and is able to carry over unexpended appropriations to subsequent years. This element is important, especially for major projects, because project scheduling may well mean that expenditures are incurred in more than one fiscal year since payments are based on completion of work and receipt of claims for

reimbursement.

## RDC Programs and Services

RDC offers programs and services throughout the province. An RDC Project Executive has been assigned to each of RDC's five regions; Northwest, Northeast, Central, Southeast, and Southwest. In addition to Fredericton RDC has offices located in Grand Falls, Tracadie, Miramichi, and Bouctouche.

### Community Development Fund (CDF)

The CDF recognizes the important contribution communities make to New Brunswick's economy and quality of life. As such, the CDF aims to help grow and sustain vibrant communities by partnering with non-profit organizations and other levels of government with their capital projects, initiatives, or events.

### Community Investment Fund (CIF)

The CIF support communities by providing funding for smaller scale projects, events and initiatives that enhance or support communities and help make them vibrant places for everyone to live. The CIF may enhance existing community assets or develops initiatives that strengthen a community. We have also extended the COVID-19 stream of funding relief to continue support to non-profits negatively impacted by the pandemic.

### Rural Economy Fund (REF)

The REF aims to help rural regions to grow and sustain their economies by supporting local and/or regional priority initiatives and/or capital projects. The purpose of the fund is to partner with non-profit organizations and other levels of government to strengthen and diversify rural economies by addressing program/funding gaps and complementing, not duplicating, mandates of other government departments. Applicant must be from an Eligible Rural Area (Any incorporated municipality or LSD that has a population of less than 25,000 inhabitants as of the most recent Canadian Census).

### Total Development Fund (TDF)

The TDF supports provincial priorities as well as sector/industry-wide initiatives that optimize development, improve productivity, accelerate growth, and/or enhance competitiveness across key sectors/industries. Projects supported with this fund must be linked to a regional or government priority and/or a departmental strategy and be able to demonstrate an economic benefit to the applied sector/industry or to the province. Incorporated organizations, local governance entities and provincial government departments are eligible.

### Federal-Provincial Agreements

The Corporation is the lead agency in the planning and negotiation process for federal and

provincial development arrangements and agreements. The Corporation also makes recommendations to Cabinet concerning regional economic development priorities.

In 2022-2023 RDC will provide financial and administrative management for all federal-provincial agreements relating to provincial development. The delivery of programs and projects under these agreements is primarily the responsibility of provincial line departments.

The Corporation also works closely with the Atlantic Canada Opportunities Agency on a range of regional economic development projects and issues in New Brunswick.

RDC is involved in the implementation of the following federal-provincial cost-shared agreements:

- Canada – New Brunswick Integrated Bilateral Agreement;
- Canada Community-Building Fund (formerly Administrative Federal Gas Tax Fund);
- Low Carbon Economy Leadership Fund; and
- Canada – New Brunswick New Building Canada Small Communities Fund.

## Integrated Bilateral Agreement (IBA)

The Government of Canada and GNB ten-year bilateral agreement to fund infrastructure projects in the province will provide \$678,883,452 in federal funding for New Brunswick infrastructure projects.



# Priority Areas

Priority Areas	Expected Result / Outcome	Actions
Climate change strategy	Work collaboratively with the Department of Environment and Local Government to meet commitments and achieve actions set out in the Climate Change Action Plan.	<ul style="list-style-type: none"> <li>• Work in conjunction with the Department of Environment and Local Government to implement the Action Plan</li> </ul>
Annual plan	Ensure that the 2022-2023 annual plan is compliant with the statutory obligations under the <i>Accountability and Continuous Improvement Act (ACIA)</i> and is presented no later than March 15, 2022 for Ministerial approval. The report must be published on the RDC website no later than June 30, 2022	<ul style="list-style-type: none"> <li>• Complete the annual plan and achieve Ministerial sign-off by March 15, 2022</li> <li>• Post the annual plan to the RDC website by June 30, 2022.</li> </ul>
Annual report	Ensure that the 2021-2022 annual report is compliant with the statutory obligations under <i>ACIA</i> , includes an update on the status of the Auditor General recommendations provided to the corporation in the past five years, and is presented for Ministerial approval within 90 days of completion of the annual financial audit. Ensure that the annual report is filed with the Clerk of the Legislature within 30 days of the Minister's signature.	<ul style="list-style-type: none"> <li>• Complete the annual report within 90 days of completion of the annual financial audit and achieve Ministerial sign-off</li> <li>• File with the Clerk of the Legislature within the 30-day filing period</li> </ul>
Provide funding support for infrastructure projects under the IBA	Maximize federal IBA funds leveraged in support of priority infrastructure projects by committing 90% of RDC capital budget.	<ul style="list-style-type: none"> <li>• Effectively manage currently approved IBA projects</li> <li>• Evaluate proposals received in the open Call for Interest for new projects</li> <li>• Ensure an efficient project approval process to review and approve the projects</li> </ul>
Divest RDC assets	Transfer RDC assets to the line department(s) better aligned to manage respective assets.	<ul style="list-style-type: none"> <li>• Divest RDC assets by September 30, 2022</li> </ul>
Innovation Program	Implement recommendations related to the RDC innovation Program based on the approved government framework and delivery model.	<ul style="list-style-type: none"> <li>• Implement recommendations related to Innovation Program by September 30, 2022</li> </ul>

# Financial Information

## 2022-2023 Budget Summary

	2021-22	2022-23
<b>Ordinary Expenditure Budget</b>		
Development Initiatives	\$ 39,500,000	\$ 20,000,000
Community Initiatives	22,450,000	27,450,000
Administration	3,203,000	3,187,000
<b>Total Ordinary Expenditure Budget</b>	<b>\$ 65,153,000</b>	<b>\$ 50,637,000</b>
<b>Capital Budget</b>		
Integrated Bilateral Agreement	\$ 15,000,000	16,500,000
Strategic Infrastructure Initiative	26,250,000	18,500,000
<b>Total Capital Budget</b>	<b>\$ 41,250,000</b>	<b>\$ 35,000,000</b>
<b>Special Operating Agency Budget</b>		
Canada-New Brunswick <u>Integrated Bilateral Agreement</u>	\$ 109,000,000	\$ 151,000,000
Canada Community Building Fund	51,000,000	59,000,000
Low Carbon Economy Leadership Fund	11,700,000	15,000,000
Other	4,675,000	4,300,000
<b>Total Special Operating Agency</b>	<b>\$ 176,375,000</b>	<b>\$ 229,300,000</b>