

GUIDELINE FOR NAMING FERRIES IN NEW BRUNSWICK¹

Preamble

Place names are an important element of culture and provide an essential reference system. The same applies to the naming of roads, bridges which are established under the authority of the Highway Act. This guideline will deal with the naming of ferries.

Definite, unambiguous names and not a duplicate name for any feature or structure either of the same type or of different type in the same area are necessary for correct reference in resource development and planning.

The process of naming allows the Department by means of a defined process to exercise their prerogatives in managing and ensuring a satisfactory and adequate name for ferries.

The anticipated guidelines for the eventual naming of ferries aim to address two fundamental requirements: 1) ensuring that the naming process reflects the cultural heritage of New Brunswick; 2) making certain that official publications, including registers, maps, published documents, etc. apply names consistently to all publications.

Naming of Ferries in New Brunswick

Naming of cultural features after persons or events, is a way to honour or memorialize the person or event in question.

II – Objective

To encourage the standardization of existing policies, principles, and procedures associated with commemorative naming throughout Canada.

III – Guiding Principles

When proposing or considering a commemorative name, the following principles will be adhered to, unless they conflict with an existing policy of the naming authority in question:

1. A proposed name will only be considered for persons posthumously; a minimum of five years must elapse from the date of death before a commemorative name proposal will be considered. For events, at least twenty-five years must have elapsed since the occurrence of the event.
2. A commemorative name will only be considered for subjects with a strong association with the area or feature, or of outstanding significance to the cultural legacy or development of the area, the province, or the nation.
3. A proposed name will be supported by the local community and reach beyond a single or special interest group.

¹ Proposition d'une ligne directrice soumise par Gilles Bourque, réunion ordinaire du Comité directeur de toponymie, 2008 03 29-30, Fredericton, NB. Discutée au point 7; acceptée par les membres du Comité. Note : document original soumis en anglais, la version française devant suivre.

4. A commemorative name will not be used to commemorate victims or mark the location of accidents or tragedies.

5. A commemorative name will not be considered for adoption if a well-established and acceptable name already exists for the ferry.

6. Ownership of land does not confer the right or entitlement to apply a commemorative name to a geographical feature. The use of unofficial commemorative names in publications, or in landscape dedications or markers, is no assurance that they will be adopted.

7. Ferry names should be recognizable words or acceptable / combinations of words, and should be in good taste.