

### Tourist Oriented Directional Fingerboard Signs

These signs allow for businesses that are currently depicted by a Service Symbol Tab on a Blue Stand-Alone (BSA) sign to provide additional information to the visitor. This program is intrinsically linked to the BSA program and applies to tourism businesses. TOD Fingerboard Signs will typically be located on the secondary roadway (i.e. after the motorist has exited the main highway) within visibility of the end of the exit ramp. They are not installed on the same highway as the BSA.

This program is to be administered on a 'first come first served' basis with priority provided to businesses that are greater than 5km (but within 20km) from the highway exit. A maximum of 4 businesses will be identified on a TOD Fingerboard Sign Panel. The cost per business is \$200 plus an annual maintenance fee of \$50.

	COMPANY NAME	10 km
	COMPANY NAME	13 km
	COMPANY NAME	15 km
	COMPANY NAME	20 km