



YOUNG CITIZENS 2022

**PRACTICAL GUIDE
FOR COORDINATORS
AND TEACHERS**



YOUNG CITIZENS PROGRAM OVERVIEW

The Young Citizens program, designed for students aged 10 to 18, focuses on historical research, leadership and citizenship. It can be a complementary component to the Heritage Fairs program, an annual event where students publicly present the results of their research on heroes, legends and key events in Canadian history.

Participants in the Young Citizens program create a short video about their Heritage Fair topic – or other Canadian history research project – much like an evening news report or short documentary film. The videos are posted online at CanadasHistory.ca/YoungCitizens (HistoireCanada.ca/JeunesCitoyens). Following an online vote and judging process, four students are selected as the winners.

Since the creation of the program in 2012, over 1,100 student videos have been posted online. The videos have been viewed over 400,000 times and more than 300,000 Canadians have logged a vote for their favourite video.

EN ROUTE TO THE 2022 EDITION

The Young Citizens program is back for the 2021-2022 school year. Since 2019, Canada's History no longer limits the number of video submissions for each region. All Canadian students who have completed a relevant research project is invited to participate in Young Citizens. Canada's History will accept videos until June 6, 2022.

For teachers participating in the Heritage Fairs program, you could encourage your students to create a video instead of the traditional backboard, which would also qualify for Young Citizens. We hope this will allow students to further integrate digital technology and information into their Heritage Fair projects.

At a time when we are still living through the COVID-19 pandemic, Canada's History reminds participants of the importance of following local public health rules and guidelines when filming their videos. Given that students may have limited access to museums, subject matter experts, and filming locations, the evaluation criteria will be adjusted to focus more on the content and research, and less on the production of the film.



ELIGIBILITY

To participate in the Young Citizens program, students must:

- be between the ages of 10 and 18, as of July 2022.
- present a project about a topic in Canadian history at a heritage fair or for any other research project.
- conduct in-depth research on their subject by integrating primary and secondary resources.
- create a 4 minute video with quality worthy of a national broadcast online.
- have the qualities of a good ambassador for their town, city or region.
- be enthusiastic and passionate about their research and want to share their stories with fellow Canadians.
- be able to express themselves well in their chosen language. Students are strongly encouraged to present the project in one or both of Canada's official languages. Videos in other languages will be accepted if subtitled in English or French.
- submit a unique and polished video.
- have parental permission before submitting the video for consideration.

Please note: Team or group projects are not eligible to participate in the Young Citizens program. The video must have been made by one student and present a single vision.

Canada's History encourages regional committees to consider, at the time of selection, candidates from minority groups such as Francophones (outside Quebec), Anglophones (in Quebec), First Nations, Métis, Inuit and those with roots from other cultures.

STUDENT REGISTRATION

Each participating student must receive the Student Guide prepared by Canada's History. It contains the following:

- Welcome Letter with link to online Registration Form (CanadasHistory.ca/RegisterYC)
- Participant Guidelines
- Student Permission and Media Release Form

Heritage Fair coordinators are asked to ensure that:

1. The student participants complete their online registration in a timely manner and attach a quality headshot
2. The following documents are sent to Canada's History:
 - Student Permission and Media Release Form
 - Interview Release Form (only required for additional people who may appear in the video)

Forms can be scanned and sent via email to YoungCitizens@CanadasHistory.ca or if necessary faxed to 204-988-9309.



VOTE

All students participating in the program must submit their registration forms and video by June 6, 2022. A public vote will be held from June 10 to July 1, 2022. Parents and friends are invited to watch the videos and to vote for their favourites. They will also be able to comment online on the work of the Young Citizens.

Students will be invited to share their videos on social media. Each profile page of a participant includes buttons that link to different social media platforms, allowing participants to post links to their video on Facebook, Twitter, and other sites.

To vote, people can click on the "vote" button on the profile page of a Young Citizen. They will need to provide a valid email address to vote. Only one vote per email address will be allowed for the duration of the vote. The number of votes received by each student will not be posted on the website and will not be communicated. The result of the vote will count in the final selection of the laureates.

Vote will begin on June 10, 2022.

JUDGING

A panel of judges will review the videos based on the following criteria:

1. Communication - Student presents their topic clearly and confidently
2. Research / Historical Thinking - Student presents thorough research on their topic and demonstrates the use of historical and critical thinking skills
3. Production - Video is well-produced and edited
4. Creativity - The video has creative elements that make it engaging for the audience
5. Timing - The video length is between 3-4 minutes
6. Vote - The results of the popular vote will make up part of the student's score

PRIZING

Judges will select four winners, who will receive a one-year magazine subscription.

Canada's History will contact the winners during the fall of 2022 and they will have 5 days to accept or reject the prize. If a winner declines their prize, there will be no compensation or other prize awarded.



CALENDAR

- Winter and Spring 2022 – Virtual or in-person Heritage Fairs take place across the country.
- June 6, 2022 – Young Citizen videos must be completed and sent to Canada's History.
- June 10, 2022 – Online vote opens.

CERTIFICATES OF RECOGNITION

Teachers or coordinators are encouraged to print and give a certificate to each of the Young Citizens participants.

[Certificate - Recognition of Young Citizens](#)

LOGOS

Teachers and coordinators are encouraged to use the logos below when designing their promotional tools.



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To learn more about the Young Citizens program, please visit CanadasHistory.ca/AboutYoungCitizens or contact your local Heritage Fair coordinator.