

ARTS CULTURE NB LOGO



LOGO SAFETY AND RESTRICTIONS



At a minimum, there should always be space around the Arts Culture NB logo equal to or greater than the height of one of the spokes in the logomark.



The full colour logo is the preferred logo. Use on white backgrounds.



Use the reverse logo on dark backgrounds.



Use the black logo when colour is not possible, or on a lighter-coloured background.



Do not place the logo on complex backgrounds that render it illegible.



Use the white logo on a dark-coloured background.



Do not stretch, distort, or change any components of the logo.