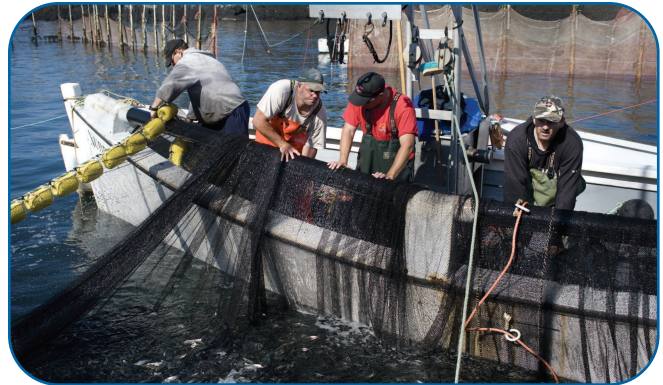


# Commercial Fisheries 2007

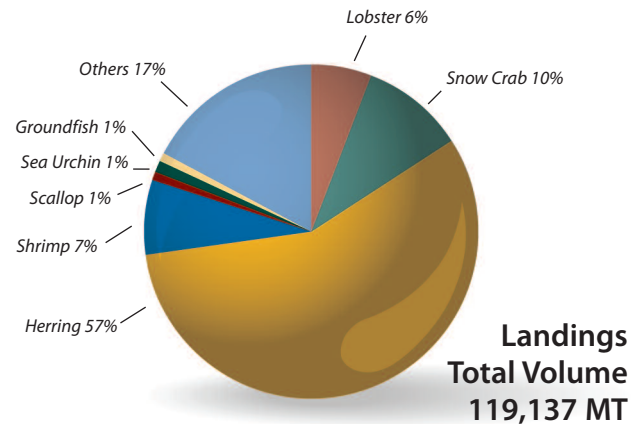
Anchored on the goal of ensuring the province's fishery remains sustainable, for future generations and self-sufficient, the industry's workforce of 12 000 fishermen, plant workers and processors are committed to the delivery of high-quality seafood products that meet the needs of market demands.

Our fishing fleet of close to 2,700 vessels harvested landings of 119, 137 tonnes in 2007, valued at over \$177 million. In addition to the development of new value-added products, our commercial fishing industry is also pursuing opportunities presented by research into the utilization of marine by-products. The New Brunswick commercial fishery recorded exports of \$666.6 million in 2007 while continuing to explore new export opportunities in emerging markets.



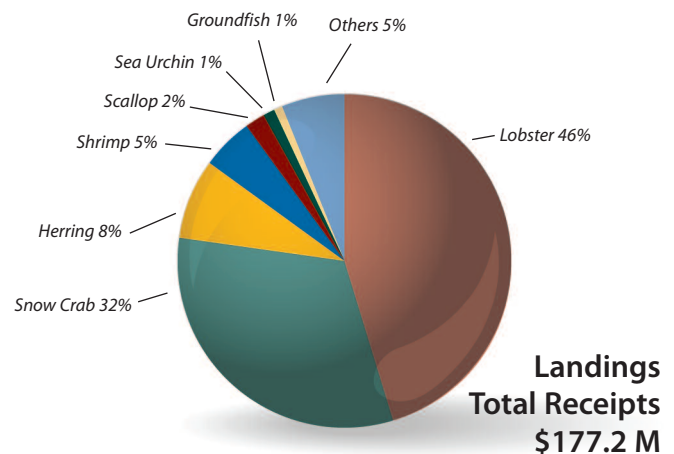
## Industry at a Glance

|                                      |                 |
|--------------------------------------|-----------------|
| Number of vessels                    | 2,649           |
| Number of active processing plants   | 128             |
| Value of commercial landings         | \$177.2 million |
| Value of processed seafood shipments | \$723.2 million |
| Exports                              | \$666.6 million |
| Employment-fishery                   | 7,000           |
| Employment- processing (FTE's)       | 5,000           |

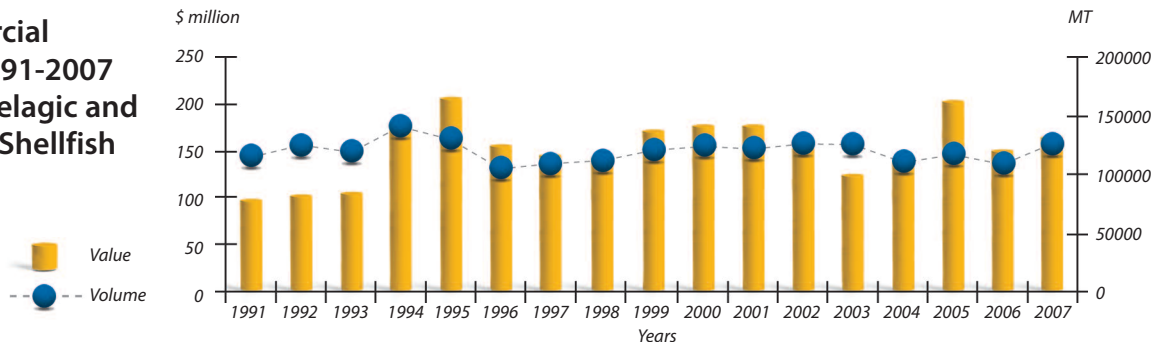


## Landings

| Species      | Volume (MT)    |                | Value (\$ Million) |                |
|--------------|----------------|----------------|--------------------|----------------|
|              | 2006           | 2007           | 2006               | 2007           |
| Lobster      | 7,099          | 7,035          | \$82.8             | \$82.0         |
| Snow Crab    | 12,655         | 11,510         | \$33.2             | \$57.1         |
| Herring      | 56,871         | 68,318         | \$11.4             | \$15.1         |
| Shrimp       | 8,552          | 8,486          | \$7.4              | \$8.1          |
| Scallops     | 2,317          | 1,793          | \$3.5              | \$3.6          |
| Sea Urchin   | 916            | 875            | \$2.0              | \$1.7          |
| Groundfish   | 807            | 715            | \$1.4              | \$1.5          |
| Others       | 21,212         | 20,405         | \$8.9              | \$8.1          |
| <b>Total</b> | <b>110,399</b> | <b>119,137</b> | <b>\$150.6</b>     | <b>\$177.2</b> |

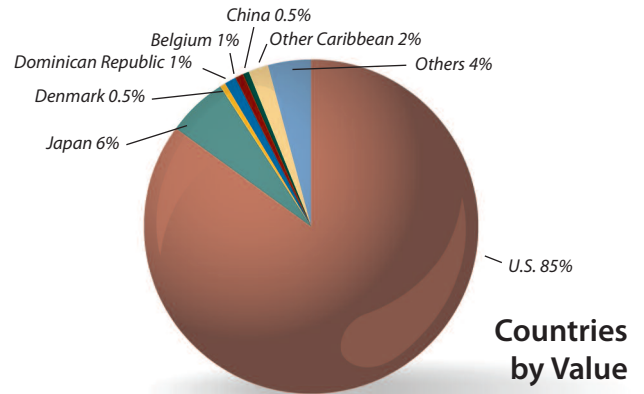


## Total Commercial Landings – 1991-2007 Groundfish, Pelagic and other Finfish, Shellfish



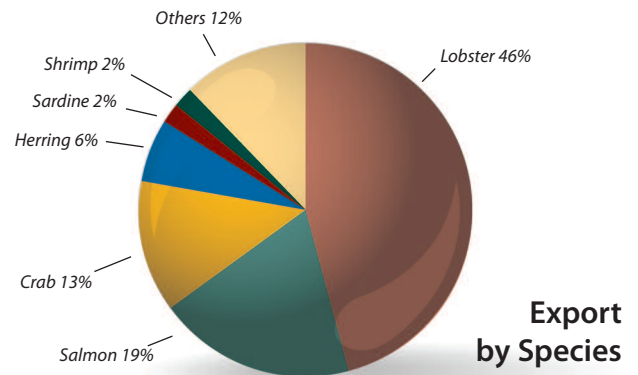
## Seafood Exports Countries by Value

| Country            | Value (\$ Million) |                |
|--------------------|--------------------|----------------|
|                    | 2006               | 2007           |
| U.S.               | \$690.3            | \$568.4        |
| Japan              | \$28.5             | \$41.8         |
| Other Caribbean    | \$9.0              | \$10.2         |
| Dominican Republic | \$10.7             | \$9.4          |
| Belgium            | \$7.9              | \$4.8          |
| Denmark            | \$11.3             | \$3.5          |
| China              | \$7.8              | \$3.0          |
| France             | \$4.3              | \$1.9          |
| United Kingdom     | \$2.1              | \$1.2          |
| Others             | \$22.7             | \$22.4         |
| <b>Total</b>       | <b>\$794.6</b>     | <b>\$666.6</b> |



## Exports by Species

| Species      | Value (\$ Million) |                |
|--------------|--------------------|----------------|
|              | 2006               | 2007           |
| Lobster      | \$377              | \$304          |
| Salmon       | \$170              | \$127.3        |
| Crab         | \$78               | \$87.3         |
| Herring      | \$44               | \$42.3         |
| Sardine      | \$13               | \$13.0         |
| Shrimp       | \$20               | \$12.3         |
| Others       | \$93               | \$80.4         |
| <b>Total</b> | <b>\$795</b>       | <b>\$666.6</b> |



## Highlights 2007

While Snow Crab catches in the gulf region dipped slightly in 2007, both the landing and export value of this important shellfish increased. The \$23.9 million increase at the wharf represents a 72 percent jump over the previous year.

Showing its best result in 5 years with landings of 68,318 metric tonnes, herring was the dominant pelagic catch in 2007, accounting for almost 57 percent of the landed volume followed by alewife and mackerel.

While the United States remains the province's key importer of fish and seafood products, Asia is emerging as an important customer for New Brunswick exports. Exports to Japan increased by \$13.3 million in 2007, for a total of \$41.8 million.

Despite the challenges presented by a strengthening Canadian dollar, New Brunswick remained the fourth largest exporter of fish and seafood in Canada in 2007, at \$666.6 million.

