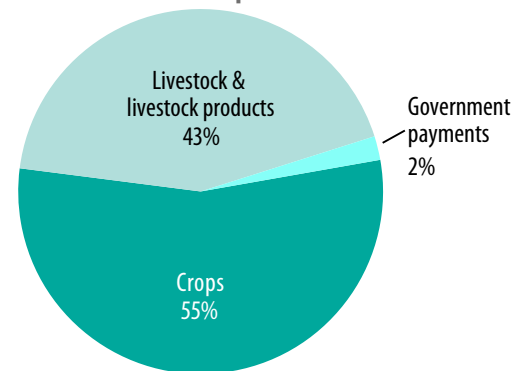
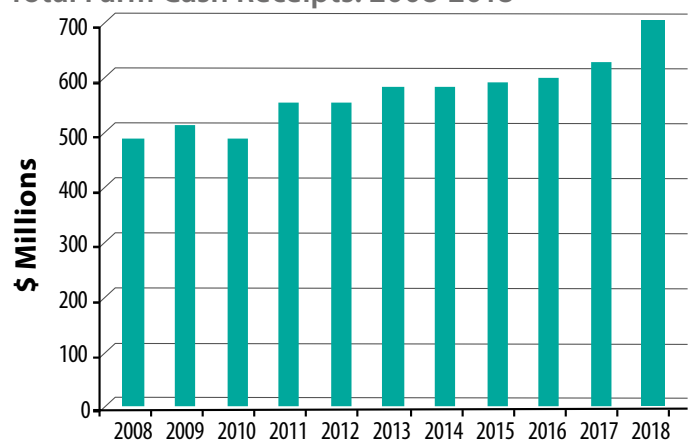


The agriculture and agri-food sector is an important component of the provincial economy, generating employment, income and nourishment to both rural and urban communities. The sector combines 2,255 farms and 132 processing plants to produce farm cash receipts of \$698 million and processed agri-food products worth over \$1 billion. New Brunswick enjoys one of the highest levels of value-added processing in the country from its agriculture and agri-food sector with around 80 per cent of the province's agriculture production being processed in-province before reaching the market. The sector has an extensive network of export markets comprising 70 countries, with total exports estimated at \$449 million in 2018. The sector is quite diverse with over 30 commodities being produced in New Brunswick. Potatoes, dairy products, chicken, floriculture, nursery and sod, cattle and calves, and tree fruits and berries accounted for about 70 per cent of total farm cash receipts in 2018. In terms of employment, the sector generated about 10,600 full-time equivalent jobs in primary production and secondary processing activities.

2018 Farm Cash Receipts: \$698 million



Total Farm Cash Receipts: 2008-2018



Major Commodities - Value (\$ million)

	2017	2018
Potatoes	159.9	171.6
Dairy products	111.1	112.3
Chicken ⁴	70.9	74.3
Floriculture, nursery & sod	44.8	47.5
Cattle and calves	40.5	44.5
Tree fruits & berries	25.3	35.4
Eggs	24.8	26.8
Grains & oilseeds	24.8	26.1
Christmas trees	10.5	14.7
Maple products	22.0	13.7
Hogs	11.8	12.0
Turkey ⁵	7.7	8.7
Government payments	9.0	14.8
Other ⁶	52.6	96.0

⁴ Chicken receipts for New Brunswick were suppressed by Statistics Canada. As a result, receipts were estimated based on data published by Chicken Farmers of Canada.

⁵ Turkey receipts for New Brunswick were suppressed by Statistics Canada. As a result, these are estimates retrieved from Turkey Farmers of Canada.

⁶ As of 2018, cannabis receipts are included in farm cash receipts; however, they are suppressed for New Brunswick due to confidentiality requirements. Consequently, they are included in the category other.

Agriculture and Agri-Food Industry

Number of farms (2016 Census of Agric.)	2,255
Farmland, hectares (2016 Census of Agric.)	338,046
Land in crops, hectares (2016 Census of Agric.)	139,416
Total farm assets	\$3 billion
Farm cash receipts	\$698 million
Number of processing plants	132
Shipments of processed food products ¹	Over \$1 billion
Agri-food exports	\$449 million
GDP (direct)	\$975 million
Employment, farm (FTEs) ²	4,725
Employment, processing (FTEs) ³	5,885

¹ Estimate.

^{2,3} Employment statistics should not be compared to previous years since a different data source was used (Statistics Canada, Table: 36-10-0489-01).

Major Crops - Production Area (Hectares)

	2017	2018
Potatoes	20,922	21,044
Blueberries	15,882	15,448
Oats	10,500	8,900
Grain corn	6,500	6,100
Soybeans	8,500	5,700
Barley	5,700	4,500

Exports of Agri-Food Products

By Country	\$ Million	
	2017	2018
United States	349.5	384.1
Costa Rica	10.4	9.6
Mexico	6.1	7.8
Japan	1.6	5.8
United Arab Emirates	2.3	3.7
Bahamas	1.8	3.1
Denmark	1.6	2.6
Saudi Arabia	1.3	2.6
Kuwait	1.3	2.6
Other	19.3	26.8
Total	395.2	448.6

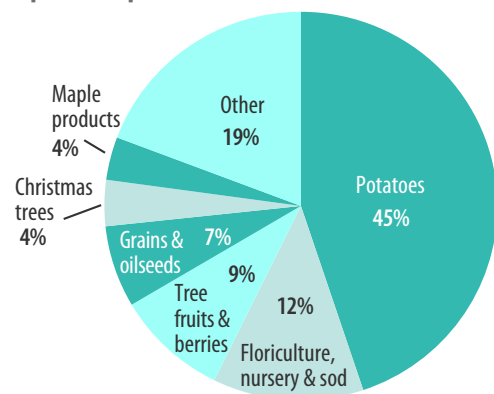
By Commodity	\$ Million	
	2017	2018
Potato & potato products	248.2	284.8
Live trees, plants & flowers	30.3	34.4
Animal feed	16.9	27.9
Preparations of nuts & seeds	26.9	22.6
Live animals	22.3	20.8
Preparations of grains	9.3	16.6
Maple products	10.8	9.7
Beer	7.3	7.9
Other	23.0	24.0
Total	395.2	448.6

Note: Due to rounding, numbers in the above tables may not add up precisely to the totals provided.

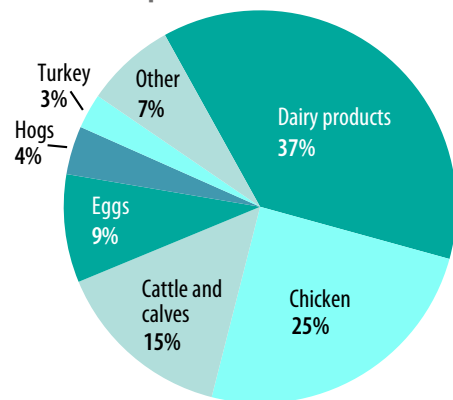
2018 Highlights

- New Brunswick farm cash receipts increased by \$82 million (13 per cent) to \$698 million in 2018; the highest reported in Atlantic Canada. Crop receipts increased by 20 per cent, while livestock receipts rose by 4 per cent and program payments by 64 per cent.
- Potato receipts increased by \$12 million (7 per cent) to \$172 million in 2018, due to higher marketed production and average price. Note, the majority of the 2017 potato crop was marketed in 2018.
- Revenues from grains and oilseeds amounted to \$26 million in 2018, up \$1.3 million (five per cent) from the previous year. This increase was driven by higher grain corn and wheat receipts. Particularly, grain corn receipts increased notably by 31 per cent (\$2.7 million) mainly due to greater seeded area and production yields in response to new market opportunities. Additionally, wheat receipts rose by 28 per cent (\$0.6 million) due to higher marketed production and price.
- Blueberry receipts increased considerably by 54 per cent (\$7.6 million) to \$22 million in 2018. This largely resulted from significantly higher prices.
- Cranberry receipts also rose significantly by 79 per cent (\$3.6 million) to reach \$8.3 million in 2018, as a result of considerably higher marketings and average price.

Total Crop Receipts in 2018: \$383 Million



Total Livestock Receipts: \$301 million



- Revenues from maple products totaled \$14 million in 2018, down \$8.3 million (38 per cent) compared to the previous year. This decline in revenues resulted largely from a considerable drop in production volume due to a cold spring.
- Dairy receipts rose marginally by \$1.2 million (one per cent) to \$112 million in 2018, as a small increase in marketed production outweighed a slight drop in price.
- Revenues from chickens grew by 5 per cent (\$3.3 million) to reach an estimated \$74 million in 2018, due to increases in both production and average price.
- Receipts from cattle and calves totaled \$44 million in 2018, up 10 per cent (\$4 million) compared to 2017. This resulted from a rise in marketings outweighing a small reduction in average price.
- Revenues from eggs rose by \$2 million (eight per cent) to \$27 million in 2018, attributable to increases in price and quantity sold.
- Hog receipts increased slightly by two per cent (\$0.2 million) to \$12 million in 2018, as a notable rise in hog marketings outweighed a drop in average price. The decline in prices resulted from record high North American inventories.
- Program payments amounted to \$15 million in 2018, up \$5.8 million (64 per cent) from 2017. Particularly, Crop Insurance payments rose by \$3.4 million (584 per cent), while AgriStability payments increased by \$2.4 million (39 per cent). Farmers experienced a difficult growing season characterized by a cold, wet spring with a June frost, followed by drought like conditions in the summer and early fall, and an early fall frost.
- New Brunswick's agri-food exports increased in value by \$53 million (14 per cent) to \$449 million in 2018. The most notable increase was seen in the United States, with sales up by \$35 million (10 per cent) to \$384 million in 2018.
- Exported commodities that increased most in value were potato and potato products, by \$37 million (15 per cent), animal feed, by \$11 million (65 per cent), and preparations of grains, by \$7.3 million (79 per cent).